



Ad Rates

AD FREQUENCY DISCOUNT RATE

Columns depict discounts for multiple ad purchases

| Size | 1 mo | 2 mo | 4 mo | 6 mo | 8 mo | 10 mo | 12 mo |
|-----------------------------------|--------|--------|--------|--------|--------|--------|--------|
| Full Page | \$570. | \$550. | \$540. | \$530. | \$510. | \$490. | \$480. |
| 1\2 Verticle or Horizontal | 360. | 340. | 320. | 300. | 280. | 260. | 240. |
| 1\4 Square or Strip | 240. | 230. | 225. | 220. | 210. | 200. | 180. |
| 1\6 | 175. | 165. | 160. | 155. | 150. | 145. | 140. |
| 1\8 | 110 | 105 | 100 | 95 | 90 | 85 | 80 |
| 1\16 | 70 | 65 | 60 | 55 | 50 | 45 | 40 |

Add 10% to total for color. *Specials are frequently offered so be sure to ask your NCV Rep.
 NC Voice live events with giveaways and social media promotion \$60 per hour

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